

A true story that inspires taking action to change the world.

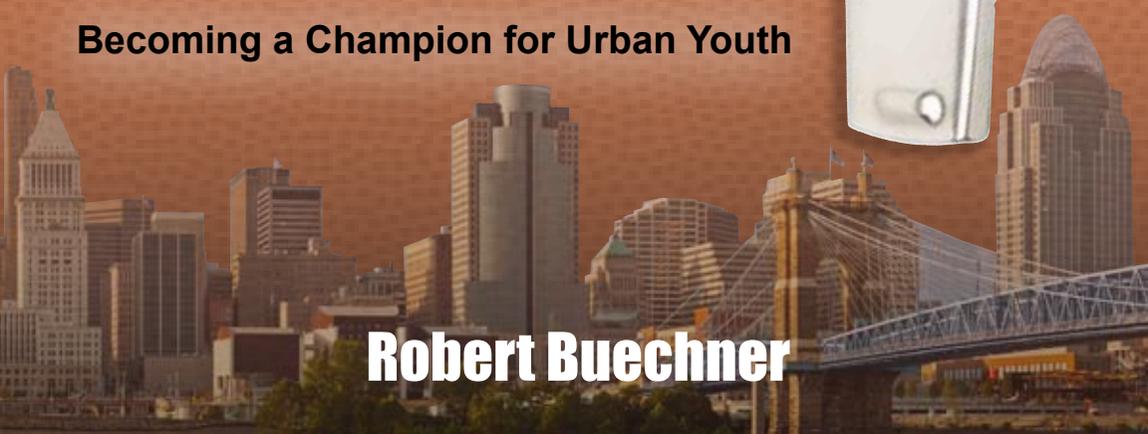
"You were my best hire!"

Grant High School Varsity Coach



My Winning Season

Becoming a Champion for Urban Youth



Robert Buechner

**One affluent Caucasian lawyer with a powerful vision.
One inner-city basketball team with a desire to win.
One season that changed everyone.
One story that can change the world.**

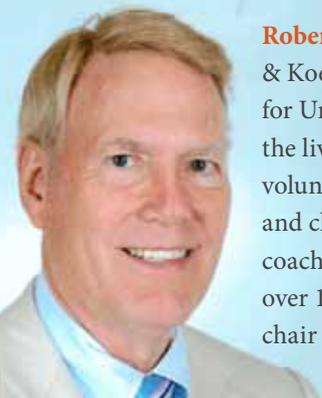
“ You make a ‘living’ by what you earn. You make a ‘life’ by what you give. Robert Buechner, makes his ‘life’ by working with the urban youth through basketball.

In the six years that I served as Coroner, I shared with the public that ‘working with the youth would help to make them productive citizens.’ Since the end of my term, I now say, ‘working with today’s urban youth may save their lives.’ ”

*O’dell Moreno Owens, M.D., M.P.H.
President, Cincinnati State Technical and Community College*

“I truly believe Robert Buechner has started something that will change this world. By stepping up as a role model, and stepping into, not only his community but into his own greatness as well, he has created a template that many others will be inspired to use in order to live a life of meaning and significance. This movement, Champions for Urban Youth, encourages everyone to use their own gifts and resources to effect positive change right in their own neighborhoods. In this heartwarming story readers will learn of the harsh reality many urban students face on a daily basis and some specific steps that can be taken to bridge the gap between that reality and a future of success. This is a must read for baby boomers, business professionals, students, athletes, coaches and anyone who wants to make a difference in the world.”

Tara L. Robinson, publisher Whole Living Journal



Robert W. Buechner is President of the law firm Buechner Haffer Meyers & Koenig Co., L.P.A. in Cincinnati, Ohio and the founder of Champions for Urban Youth. He is committed to making a positive difference in the lives of others, both by serving as an attorney as well as by being a volunteer in his community. Bob has served for over 25 years as a reading and character building mentor in the Cincinnati Public Schools, has coached basketball at different schools for over 15 years, and has been the board chair of various charitable organizations.